



Program Review Data Summary

Subject: **Web Development Digital Media**

Resource Utilization Indicators

	Number of Faculty		Student Credit Hours by Faculty Type		
	Full Time	Part Time	Full Time	Part Time	Total
2017	3	15	1,130	846	1,976
2018	3	13	870	1,043	1,913
2019	3	10	1,102	817	1,919

Notes:

Faculty type determined using cost center (org #). Some subjects may have more than one org #.

A full-time faculty member teaching a subject NOT tied to his or her home cost center is counted as part-time for that subject.

Total Student Credit Hours (SCH) are divided by the number of faculty teaching the class. E.g., for a class generating 30 SCH with 3 full-time faculty, then 10 SCH go to each faculty member.

Quality Indicators

Year	Subject	Subject Prefix	Headcount (unduplicated)	seats filled	#sections	Average Class Size	% Student Completion	% Student Success	% Student Attrition	Student Credit Hours
2017	Web Development Digital Media	WEB	364	791	73	10.8	90	75	9	1,976
2018	Web Development Digital Media	WEB	359	746	69	10.8	89	74	10	1,913
2019	Web Development Digital Media	WEB	363	764	68	11.2	89	76	10	1,919

Notes:

Attrition rate: number of students with a W grade divided by total enrolled (unduplicated headcount)

Success rate: number of students with grades A, B, C, or P divided by total enrolled (unduplicated headcount)

Completion rate: number of students with grades A, B, C, D, F, or P divided by total enrolled (unduplicated headcount)

Quality Indicators - Expenses & Revenue

Year	Subject	Direct Tuition Revenue	Direct Expenses	Direct Cost Per CrHr	Total Revenue	Total Expenses	Total Cost Per CrHr
2016	Web Development Digital Media	\$143,733.49	\$473,502.82	\$276.09	\$697,360.08	\$958,096.43	\$558.66
2017	Web Development Digital Media	\$175,756.95	\$603,081.24	\$297.67	\$768,834.64	\$991,448.34	\$489.36
2018	Web Development Digital Media	\$149,649.18	\$655,621.77	\$337.95	\$836,067.33	\$1,055,891.74	\$544.27

Notes:

CrHr: Credit Hour

Direct: Includes department expenses/revenues as well as percentage of direct administrative expenditures.

Indirect: Includes a percentage of expenses and revenues associated with all other areas of campus that provide support to your program.

Total: Includes both direct and indirect

Source Activity Based Cost (ABC) model updated Spring 2018.



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Quality Indicators - Program Outcomes

% Placement Rate for Graduates

employed	2015-2016	2016-2017	2017-2018
Digital Media (6770 cert)		100	
Web Developer Advanced Cert (5150 cert)			
Web Development (6780 cert)	100	33	62
Web Development&Digital Media (2030 assoc)	100	80	71
Web Technologies (2300 assoc)		100	
Web Technologies (6760 cert)	0	20	64

of Graduates Transferring

transfers	2015-2016	2016-2017	2017-2018
Digital Media (6770 cert)	0	0	0
Web Developer Advanced Cert (5150 cert)	0		
Web Development (6780 cert)	2	1	1
Web Development&Digital Media (2030 assoc)	2	1	1
Web Technologies (2300 assoc)		0	
Web Technologies (6760 cert)	1	1	4

Quality Indicators - Expenses & Revenue

of Graduates

graduates	2017	2018	2019	Total
Digital Media (6770 cert)	2	1	4	7
Web Development (6780 cert)	6	14	13	33
Web Development&Digital Media (2030 assoc)	9	16	9	34
Web Technologies (2300 assoc)	2			2
Web Technologies (6760 cert)	11	21	15	47